

# Asia ESCO Conference 2010

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## The launch and progress of Alliance for an Energy Efficient Economy

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## AEEE Incorporation

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- Incorporated in 24 Sep'08; Launched 7 Nov'08
- Team of 5 committed individuals with a *can-do* approach made it happen
- Enthusiastic response for Membership and Partnerships despite economic recession
- Strong commitment to environment & ethical business practices
- Responsive and accountable Secretariat



## Why AEEE?

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- To integrate the highly fragmented EE business in India
- To work closely with BEE, State Designated Agencies and Regulatory Commissions for effective implementation of EC Act, 2001 and Electricity Act 2003
- To address cross-sectoral projects and issues and assess the *energy-impact* of policies

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- Partnership and co-ordination with Multi-lateral & Bilateral agencies for effective EE & CC programmes
  - Platform for high-energy end-users, large corporations to share and learn from global best practices and industry benchmarking
    - Platform for dialogue among all stakeholder to create opportunities for energy efficiency market

## Benefits to AEEE Members

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- **Enhanced ability to influence policies on EE and Climate Change issues**
- **Co-operation and information sharing on EE technologies and business models, project opportunities**
- **Visibility and Credibility among end-users, consumers, policy makers and in international fora**

- **Access to information on technology, services, Case Studies, best practices, info on cutting edge EE technologies**
- **Business exchanges, collaborative projects with other countries**
- **Career enhancement and Training opportunities for EAs and EMs, to get CMVP Certification and Carbon Accounting expertise**



## Initial Focus Areas

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To develop a pool of skill and trained M&V professionals, supporting BEE's energy efficiency initiatives

- Level – 1 : Energy Audits – to identifies opportunities for EE
- Level – 2: Create Investment grade projects that can attract funding
- Level – 3: Ensure/Keep track of payback – IEEFP ( by using reliable M&V protocols to help compute energy savings)



## Focus Areas

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### **Conferences and Dialogues**

- Roundtable Conference on Energy Efficiency in Delhi and Bangalore
- Conference on Energy Efficiency in Hospital Sector
- Introduction of Certification Exam for Energy Professionals from EVO in India
- Liaising with US Dept of Commerce (FCS) in the India-US energy efficiency Dialogues
- USAID/ECO-III study on Energy Efficiency to US : Project plans and Business opportunities from collaborations





## Important Project Partners towards Energy Efficiency

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- Alliance to Save Energy
- American Council for an Energy Efficient Economy
- Australasian Energy Performance Contracting Association
- Berkley India Joint Leadership on Energy Efficiency Efficiency (BIJLEE) through Lawrence Berkeley National Laboratory (LBNL)
- Efficiency Valuation Organization
- Renewable Energy EE Partnership – REEEP
- USAID/ECO-III Project



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# Thank You